

Focus

Form and function should be married in perfect harmony. That is the goal behind all my projects – designing and developing functional and beautiful web sites is my passion.

I'm a Web designer and Web Developer with my primary focusing being web application development in Ruby on Rails. I believe that design has its purpose – its effects finite and measurable. I enjoy the challenge of creation.

I am a constant student of technology, and I keep my clients up to date with the latest methods and best practices, focusing on practical applications of cutting-edge technologies to directly benefit their businesses.

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Experience

Web/Media Gun for Hire; 2005-present

I've been focusing on contract web applications development and deployment using the Ruby on Rails framework. My past projects have included design, development and production of web sites and web applications for clients using PHP/MySQL/ Apache/Linux and other popular web development frameworks.

Creative Director, Satori Group; Addison, TX 2000-2005

I was recruited from Harcourt to join Satori when the company was founded in 2000. I wore many hats in the start-up development. I handled creative and U.I. design/development of client directed web projects for the legal, manufacturing, retail and business to business markets. Created logos, brochures, graphical assets and advertisements in support of client projects. Worked closely with developers to transpose interface mock-ups to production websites, providing HTML/ JavaScript/CSS/PHP assets as needed. Responsible for directing/producing location and studio photography/videography for client projects.

Web Designer, Harcourt Brace College Publishers; Ft. Worth, TX 1998-2000

Designed and developed web sites that functioned as companion teaching tools and online extensions of college textbook publications. Designed college division website (www.harcourtcollege.com) during company wide re-branding effort and was in charge maintaining usage standards of branding and logos across our division's web properties. Developed production process for acquiring and managing an online library of hundreds of publication cover images for use by vendors and affiliates. Developed intranet site as a training resource, detailing creation and delivery of web ready graphics from the art department.

Graphic Designer, HOM Furniture; Minneapolis, MN 1997-1998

Designed point-of-purchase materials and in-store posters for seasonal promotions and special events. Produced graphics and illustrations for use in print and broadcast advertisements and marketing.

Video Post Graphics, Greatapes; Minneapolis, MN 1996-1997

Graphic designer/editor assistant - video post production studio in support of broadcast, commercial, and feature length film clients. I also got to be an extra in a few law enforcement training videos!

Education

Minnesota School of Communication Arts, Graphic Arts Program Graduate - 1996
Hopkins High School Class of - 1993

Technologies

Ruby on Rails, CakePHP, Wordpress, Drupal, TextMate, Linux/UNIX hosting/administration, PHP/MySQL, OS X, Apache, JavaScript (jQuery, Prototype), XHTML, CSS, e-commerce (MIVA Merchant, Zencart, osCommerce), Convio integration. Adobe CS4 (Photoshop/Illustrator/ImageReady/InDesign/Acrobat), Final Cut Studio (Final Cut Pro/Motion/DVD Studio Pro/ Soundtrack Pro/Compressor), Macromedia Dreamweaver 8. Windows XP/Small Business Server 2003/IIS 6/Exchange Server

Referrals

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